

CANADIAN BUREAU FOR INTERNATIONAL EDUCATION

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# 2015 ANNUAL REPORT

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## CHAIR'S MESSAGE

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AS I COMPLETE MY FIRST YEAR AS CHAIR OF THE BOARD, I AM PLEASED TO REPORT THAT CBIE HAS ACHIEVED A NUMBER OF EXCITING MILESTONES AND I AM PROUD OF THE ROLE OUR BOARD OF DIRECTORS HAS PLAYED IN GUIDING THIS SUCCESS.



Earlier this year we approved a new strategic plan for 2015 to 2018 which aligns organizational structure and operations to realize CBIE's ambitions. The strategic directions and priorities are designed to strengthen expertise and efficiencies, and to support the needs and aspirations of our members, clients, partners, students and stakeholders in governments, corporations and other organizations. Our plan positions CBIE as a catalyst for new investment in global learning, giving Canadian students opportunities to gain the knowledge, skills and competencies they need to thrive in a globalized world. This plan engages CBIE in increasing awareness and understanding of the importance of international education and in helping our member

institutions to realize their international education objectives by connecting them with people, partnerships and projects.

We will be looking forward to the activities supporting the roll out of this plan especially with a view to 2016 when a number of new signature programs and activities will be announced to celebrate CBIE's 50th Anniversary year.

The Board was pleased to receive and adopt the Internationalization Statement of Principles for Canadian Educational Institutions which was developed by our three-year-old Internationalization Leaders Network (ILN). As stated in the preamble to the Statement, "the senior academic leaders who have





participated in the ILN believe that Canada’s educational institutions require their own succinct statement of principles to serve as a guidepost in their demanding, fast-paced and complex work.” The seven principles comprising the Statement demonstrate the deep commitment of our institutional leaders to the kind of internationalization that develops global citizens and supports the global common good. In my view they are an essential contribution to our field and should be

required reading — and a valued guidepost — for all of our member institutions and, quite likely, for institutions beyond our borders as well.

Over the year, CBIE completed its transition under the Canada Not-for-Profit Corporations Act. I am pleased to report that not only was CBIE’s not-for-profit classification reconfirmed by the Government of Canada, we also maintained our charitable status. CBIE’s new by-law arising from this process was approved by the membership at the 2014 Annual General Meeting. This includes an updated election process for the Board of Directors which was launched for the first time this autumn of 2015.

On behalf of the CBIE Board of Directors, I would like to give a heartfelt thanks to CBIE staff and members, as well as to all our partners and stakeholders for their dedication, determination and enthusiasm over the past year. I look forward to your continued passionate engagement in our work as we inaugurate our 50th Anniversary year and look ahead to our next half century.

A handwritten signature in black ink, appearing to read 'Patrick Deane'.

**Dr. Patrick Deane**

*Chair of the Board of CBIE  
President, McMaster University*

## CEO MESSAGE

FOR CBIE THIS PAST YEAR HAS BEEN ONE OF STRENGTHENING EXISTING RELATIONSHIPS, EXPANDING INTO NEW MARKETS AND CREATING NEW PARTNERSHIPS. AT THE SAME TIME NEWS OF INTERNATIONAL CONFLICT, POLITICAL UNREST AND ECONOMIC UNCERTAINTY HAS BEEN A CONSTANT REMINDER OF THE VITAL ROLE OF EDUCATION IN PROMOTING GLOBAL PEACE AND PROSPERITY, AND REINFORCES THE IMPORTANCE OF CBIE'S UNIQUE ROLE IN CONNECTING CANADA TO THE WORLD THROUGH INTERNATIONAL EDUCATION.



Perhaps nowhere was this demonstrated more clearly this past year than with CBIE's work in Ukraine, as this nation transitions from a post-Soviet system to a state integrated with Europe and the world.

In July 2014, along with the Minister of Education and the Canadian Ambassador to Ukraine, I had the honour of attending the official opening ceremony of the Novopecherska School in Kyiv, Ukraine. CBIE developed the foundational educational and governance models for the school and recruited a Canadian principal, professional development consultant and several teachers, a task made all the more challenging by the violence erupting in Kyiv and in some eastern regions of Ukraine.

In December 2014 we officially launched the Quality and Accessible Legal Aid

in Ukraine Project which provides legal support to vulnerable persons in family law matters. With the Government of Canada's Global Opportunities for Associations (GOA) funding, we also supported a higher education collaboration mission of Ukrainian agrarian universities to meet with Canadian university counterparts in the Prairie Provinces.

GOA funding also promoted our ability to explore new markets and formalize new relationships. We undertook missions to Latin America, the Maghreb and Southeast Asia. A Memorandum of Understanding (MOU) with the Ministère de l'Enseignement Supérieur et de la Recherche Scientifique in Algeria and a joint statement with the Commission on Higher Education in the Philippines, were both signed at CBIE's conference.



In early 2015 CBIE launched the African Leaders of Tomorrow (ALT) Scholarship Program targeting African graduate students. This new program, is managed by CBIE in partnership with the Institute for Public Administration of Canada (IPAC). Over a period of five years, the ALT Scholarship Program will grant up to 130 scholarships to young African men and women to pursue a Master level program in public administration, public policy or public finance at more than 20 universities in Canada.

We are proud to have been selected in consortium with the World University Service of Canada (WUSC) to manage the new five year phase of the prestigious Canadian Francophonie Scholarship Program (CFSP), designed to build institutional capacities by training nationals from 37 developing countries of La Francophonie eligible for official development assistance (ODA).

I had the privilege to be invited to join our patron, His Excellency the Right Honourable David Johnston, Governor General of Canada, on visits to Poland, the Netherlands and Belgium where I participated in roundtable discussions with a view to enhancing connections between Canada and each of the three countries in the areas of research collaboration, institutional partnerships and student mobility.

During our 48th Annual Conference in Ottawa I had the pleasure of presenting the Governor General with CBIE's inaugural Founders Award for Excellence in International Education. This most prestigious award is given to an individual whose contributions to, and support for, international education are highly valued. This award recognizes his leadership in promoting the diplomacy of knowledge as a means to share knowledge and ideas across borders for the benefit of all.

In the year ahead, as the world continues to wrestle with complex issues, most recently those sparked by the Syrian refugee crisis, CBIE will continue its work to break down borders and facilitate more global co-operation by creating opportunity and expertise through leadership in international education.

I truly appreciate your ongoing dedication and support.



**Karen McBride**

President and CEO



*Novopecherska School in Kyiv, Ukraine*

## FACTS AT A GLANCE

OVER  
**5500**

SCHOLARSHIPS MANAGED FOR STUDENTS IN

**10**  
COUNTRIES

(Canada, China, India, New Zealand, Korea, Mexico, Libya, Kuwait, Brazil, United States)



OVER  
**24,000**

STUDENTS ACCESSED SUPPORT & SHARED ADVICE ON STUDENT CENTRE



THRIVING COMMUNITIES OF INTERNATIONAL EDUCATION STAKEHOLDERS ON SOCIAL MEDIA

NUMBERING OVER (Facebook, Twitter, LinkedIn, Youtube)

**18,000**



OVER  
**1400**

SUCCESSFUL INDUSTRY PLACEMENTS

made for Brazilian Sciences Without Borders students



**50** BLOG POSTS

developed by members and students on Student Centre featuring advice and profiling the programs/activities of our member institutions



OVER **1500** PARTICIPANTS ON  
 **5** CBIE-MANAGED  
Professional Learning  
Communities

**2600** ACTIVE  
INTERNATIONAL EDUCATION  
MEMBER REPRESENTATIVES  
coast to coast



2014 CBIE ANNUAL  
CONFERENCE IN OTTAWA:

OVER  
**800**

DELEGATES FROM OVER

**30** COUNTRIES  
& **70** SESSIONS

**18**  INTERNATIONAL MISSIONS  
IN **13** COUNTRIES

(Vietnam, Philippines, Ukraine, China, Honduras, Saudi Arabia,  
Tunisia, Algeria, Morocco, Brazil, Ecuador, Colombia, Peru)

## CBIE MEMBERS



Signing of the MOU  
between CBIE and La  
Conférence nationale des  
universités algériennes (CNU)

### ALBERTA

Calgary Board of Education  
Concordia University College of Alberta  
Edmonton Public Schools  
Grant MacEwan University  
Lakeland College  
Lethbridge College  
Medicine Hat College  
Mount Royal University  
NorQuest College  
Northern Alberta Institute of Technology  
Olds College  
Red Deer College  
Southern Alberta Institute of Technology  
University of Alberta  
University of Calgary  
University of Lethbridge

### BRITISH COLUMBIA

British Columbia Institute of Technology  
Camosun College  
Capilano University  
College of New Caledonia  
College of the Rockies  
Coquitlam School District  
Douglas College  
Emily Carr University of Art and Design  
Fraser International College  
Kwantlen Polytechnic University  
Langara College  
North Island College  
Okanagan College  
Quest University Canada  
Royal Roads University  
Selkirk College  
Simon Fraser University  
Surrey School Board  
Thompson Rivers University  
University of the Fraser Valley  
University of British Columbia  
University of Northern British Columbia  
University of Victoria  
Vancouver Community College  
Vancouver Island University

### MANITOBA

Assiniboine Community College  
Brandon University  
International College of Manitoba  
Red River College  
Université de Saint-Boniface  
University of Manitoba  
University of Winnipeg



## NEW BRUNSWICK

Mount Allison University  
New Brunswick Community College  
St. Thomas University  
Université de Moncton  
University of New Brunswick

## NEWFOUNDLAND & LABRADOR

College of the North Atlantic  
Memorial University of Newfoundland

## NOVA SCOTIA

Acadia University  
Cape Breton University  
Dalhousie University  
Mount Saint Vincent University  
Nova Scotia College of Art and Design University  
Nova Scotia Community College  
Saint Mary's University

## ONTARIO

Algoma University  
Algonquin College of Applied Arts and Technology  
Avon Maitland Schools Canada (DSB)  
Brock University  
Cambrian College  
Canadore College

Carleton University  
Centennial College  
Conestoga College  
Confederation College  
Conseil des écoles publiques de l'Est de l'Ontario  
Durham College  
Fanshawe College  
George Brown College  
Georgian College  
Greater Essex County District School Board  
Humber Institute of Technology and Advanced Learning  
La Cité collégiale  
Lakehead University  
Lambton College  
Laurentian University  
Loyalist College  
McMaster University  
Mohawk College of Applied Arts and Technology  
Niagara College  
Nipissing University  
Ottawa-Carleton District School Board & OCENET  
Ontario College of Art and Design University  
Queen's University  
Ryerson University  
Sault College  
Seneca College of Applied Arts and Technology  
Sheridan College  
Sir Sandford Fleming College  
St. Clair College  
St. Lawrence College  
Thames Valley District School Board  
Toronto District School Board  
Trent University  
Tyndale University College & Seminary  
University of Guelph  
University of Ontario Institute of Technology  
University of Ottawa

University of Toronto  
University of Windsor  
University of Waterloo  
Waterloo Catholic District School Board  
Western University  
Wilfrid Laurier University  
Windsor Essex Catholic District School Board  
York University

## PRINCE EDWARD ISLAND

University of Prince Edward Island

## QUÉBEC

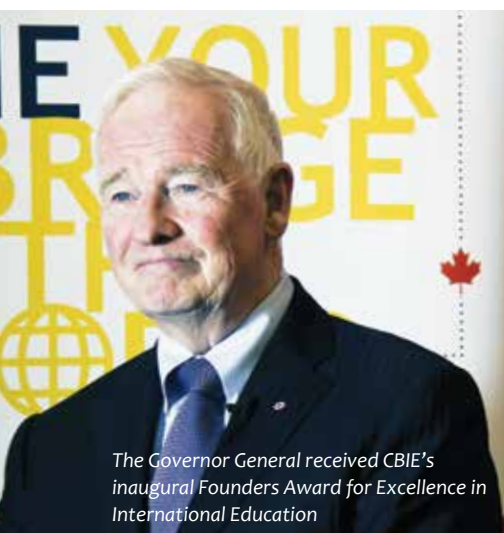
Bishop's University  
Cégep Gérald-Godin  
Cégep Heritage College  
Cégep John Abbott College  
Collège de Bois-de-Boulogne  
Collège LaSalle College  
Collège Montmorency  
Concordia University  
École de technologie supérieure  
École Polytechnique de Montréal  
HEC Montréal  
Institut national de la recherche scientifique  
Lester B. Pearson School Board  
McGill University  
Université de Montréal  
Université de Sherbrooke  
Université du Québec à Montréal  
Université du Québec à Trois-Rivières  
Université du Québec en Outaouais  
Université Laval

## SASKATCHEWAN

Saskatchewan Polytechnic  
University of Regina  
University of Saskatchewan

## ASSOCIATES

Canada College  
CultureWorks



The Governor General received CBIE's inaugural Founders Award for Excellence in International Education

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## CBIE BOARD OF DIRECTORS 2015

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### CHAIR OF THE BOARD OF DIRECTORS

**Patrick Deane**

President, McMaster University

### PAST-CHAIR

**Ann Buller**

President and CEO, Centennial College

### TREASURER

**Brian Burns**

Chief Financial Officer, Almonte General Hospital and Fairview Manor

### DIRECTORS

**Ann Calverley**

Supervisor, International Programs, Edmonton Public Schools

**Nancy Johnston**

Executive Director, Student Affairs, Simon Fraser University

**Sean Kennedy**

Vice President, Student and External Relations, Niagara College

**Sonja Knutson**

Director of the International Centre and Special Advisor to the President International Affairs, Memorial University of Newfoundland

**Katie Orr**

Director, NSCC International, Nova Scotia Community College

**David Ross**

President and CEO, SAIT Polytechnic



**Sandra Schinnerl**

Director, Office of International Students and Scholars, Kwantlen University

**Gary Slater**

Vice-recteur associé, affaires étudiantes, Université d'Ottawa

**Sylvain St-Amand**

Directeur, Bureau de la coopération internationale Université du Québec à Montréal

**Sylvie Thériault**

Directrice, Direction des Affaires internationales, Fédération des Cégeps

**Geoff Wilmshurst**

Director, International, Camosun College

### PATRON

*His Excellency the Right Honourable  
Governor General of Canada*

**David Johnston, C.C., C.M.M., C.O.M., C.D.**

# FINANCIAL STATEMENTS

## INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE CANADIAN BUREAU FOR INTERNATIONAL EDUCATION

We have audited the accompanying financial statements of the Canadian Bureau for International Education, which comprise the statement of financial position as at March 31, 2015, the statements of operations, changes in net assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

### MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### AUDITORS' RESPONSIBILITY


Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### OPINION

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Canadian Bureau for International Education as at March 31, 2015, and its results of operations, changes in net assets and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.



Chartered Professional Accountants, Licensed Public Accountants  
July 6, 2015  
Ottawa, Canada

*KPMG LLP is a Canadian limited liability partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. KPMG Canada provides services to KPMG LLP.*

## CANADIAN BUREAU FOR INTERNATIONAL EDUCATION STATEMENT OF FINANCIAL POSITION

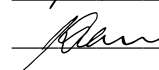
March 31, 2015, with comparative information for 2014

	2015	2014
<b>ASSETS</b>		
<b>Current assets:</b>		
Cash and cash equivalents (note 2)	\$ 391,409	\$ 865,384
Restricted cash for projects (note 3)	48,814,587	56,212,782
Accounts and contributions receivable	2,658,605	1,297,058
Prepaid expenses	237,057	—
	52,101,658	58,375,224
Investments (note 4)	4,321,457	4,008,213
Tangible capital assets (note 5)	239,378	298,570
	\$56,662,493	\$62,682,007
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities:</b>		
Accounts payable and accrued liabilities (note 6)	\$ 2,793,989	\$ 2,360,133
Deferred contributions	54,000	—
Deferred contributions relating to restricted cash for projects (note 3)	48,814,587	56,212,782
	51,662,576	58,572,915
<b>Net assets:</b>		
Unrestricted	4,060,539	3,110,522
Invested in tangible capital assets	239,378	298,570
Internally restricted (note 7)	700,000	700,000
	4,999,917	4,109,092
Contingencies and guarantees (note 9)		
Commitments (note 10)		
	\$56,662,493	\$62,682,007

See accompanying notes to financial statements.

Approved by the Board of Directors:

 Director

 Director



## CANADIAN BUREAU FOR INTERNATIONAL EDUCATION STATEMENT OF OPERATIONS

Year ended March 31, 2015, with comparative information for 2014

	2015	2014
<b>Revenue:</b>		
Gross projects contributions	\$ 226,754,974	\$ 217,477,408
Less: direct project expenses	217,559,987	208,692,859
Net project contribution	9,194,987	8,784,549
Conference	828,492	715,060
Membership	203,181	191,325
Interest and investment	140,705	125,696
Miscellaneous	943,794	767,997
	11,311,159	10,584,627
<b>Expenses:</b>		
Books, subscriptions and memberships	17,869	17,077
Conference/workshop facilities	270,318	261,796
Equipment rental and maintenance	131,707	93,247
Grants, fees and awards—projects	18,899	11,367
Insurance	35,793	28,612
Postage and courier	22,272	15,296
Printing and photocopying	59,368	49,807
Professional fees:		
Contracts	460,677	917,344
Legal and audit	60,836	59,163
Promotion	41,782	59,183
Rent	535,544	539,371
Salaries and benefits	8,121,306	7,091,229
Supplies and sundry	120,314	112,777
Telephone	81,211	69,345
Translation	53,022	70,936
Travel (note 8)	426,370	432,300
Amortization of tangible capital assets	139,985	195,054
	10,597,273	10,023,904
Excess of revenue over expenses before the undernoted	713,886	560,723
Net unrealized gain (loss) on investments	176,939	(74,131)
Excess of revenue over expenses	\$ 890,825	\$ 486,592

See accompanying notes to financial statements.

## CANADIAN BUREAU FOR INTERNATIONAL EDUCATION STATEMENT OF CHANGES IN NET ASSETS

Year ended March 31, 2015, with comparative information for 2014

	UNRESTRICTED	INVESTED IN TANGIBLE CAPITAL ASSETS	INTERNALLY RESTRICTED	2015 TOTAL	2014 TOTAL
Net assets, beginning of year	\$ 3,110,522	\$298,570	\$700,000	\$4,109,092	\$3,622,500
Excess of revenue over expenses	890,825	—	—	890,825	486,592
Amortization of tangible capital assets	139,985	(139,985)	—	—	—
Tangible capital asset acquisitions	(80,793)	80,793	—	—	—
Net assets, end of year	\$4,060,539	\$239,378	\$700,000	\$4,999,917	\$4,109,092

See accompanying notes to financial statements.